



# SOLAR CINEMA

THE SOLAR POWERED MOBILE CINEMA BRINGS UNSEEN FILMS TO UNUSUAL PLACES

# XXX





Solar World Cinema is an international network of solar powered mobile cinemas. All the projection equipment (inflatable screen, sound and projector) is 100% powered by solar energy. Each van is equipped with a solar system providing the energy. For the start up of the Solar Cinema Indonesia we are looking for a sponsor of the following materials.

**Materials needed and up for possible sponsoring:**

3 or 4 pv modules > 240/250 wp > note: panels should be suitable to fit on the roof of the van (size of roof should match size of panels)

1 x Victron Inverter/convertor > Victron Multiplus 24V/2000W/50-30

1 x Battery monitor > Victron BMV700 / Proinso

6 x Battery > Luminous 12V200Ah / Victron AGM

1 x Accu controller > MORNINGSTAR TriStar-60

Cables



## **Marketing proposal**

XXX partnership with Solar Cinema is very promising as the organisations have an overlapping field of work and partners and organisations to work with. The interest of Ecocsmart lies in the business to business promotion and therefore the marketing return will be focused on our professional exposure. If of any interest there are a few public possibilities which we could include in the proposal. We propose the following publicity and logo placement:

### **Trailer**

We will produce a trailer of Solar Cinema Indonesia. We will include here a sheet for XXX The logo of Solar Cinema will be followed by an screen filling sheet which says Powered by XXX including the full color logo. This trailer we will take with us in meetings with potential sponsors, partners and funds en send by email to possible partners.

### **Presentation**

We will produce an informational booklet with pictures and information. At the backside of the booklet we will include the logos of our partners and sponsors. The phrase powered by and the full color logo of XXX will be on this last page. See for the example, the last page of this document.

### **Website**

There will be a special webpage for Solar Cinema Indonesia on the Solar World Cinema website. On this webpage we will put again the logos of our partners and sponsors. Here we will put powered by XXX (full color logo)

### **Van**

On the van there will be a determined space dedicated for logos of our partners. The exact place still depends on our sticker design. The slogan powered by XXX and a full color logo will be on the van.

### **Installation video**

We will make a video of the installation and use of the solarsystem which XXX can use at their side to promote their activities and their CSR activities.





photo by: CHemPhoto

Example of logo page in presentation

## POWERED BY

---

### WITH THE SUPPORT OF



---

### PARTNERS

